



Free strategic growth program for Small Business executives in NH

Apply to join the 2019 Class of Emerging Leaders!

New Hampshire is seeking 17-20 small business owners to participate in the Small Business Administration's **Emerging Leaders Initiative** that will give them a three-year, tailored strategic growth plan for their businesses. This will be our 4th class in NH and it has proven to be a great program for the participants to work on their business growth and build a network of their peers.

The SBA's **Emerging Leaders Initiative** is free and it's the only federal training initiative specifically tailored for small business executives poised for growth. The program provides firms with the organizational structure, resource network, and assistance needed to build a sustainable business of size and scale.

It begins in April 2019 and class is held in the early evening every other week through October. Over the course of seven months, participants are given the opportunity to work with experienced mentors, attend specialized workshops and develop connections with their peers, city leaders, and the financial community.

The curriculum is specifically designed to stimulate and support the expansion of a business. Expansion could be into new markets, increased revenues or increased capacity. Emerging Leaders delivers advanced training and provides strategies to assist firms to access new avenues of capital. It offers practical tools to pursue new paths of business development and surrounds firms with a network of government resources and business leaders prepared to invest time and energy in their business.

At the end of the seven-month program, participants will have a three-year growth action plan with benchmarks and performance targets that will help them access the necessary support and resources to move forward.

This training is for established business owners and is not for start-ups or people who are thinking about starting a business.

To be considered, firms must have:

- Annual revenues between \$400,000 - \$10 million
- Been in business for at least three years
- At least one employee, other than self

There are currently no restrictions on the types of businesses that can participate. Some examples of participating businesses include: manufacturers, retail/wholesalers, contractors, professional services and food service.

To be considered for the class, fill out the online registration at interise.org/SBAemergingleaders, by March 2, 2019.

More details about the Emerging Leaders Initiative are available at www.sba.gov/emergingleaders. For more information, email greta.johansson@sba.gov or rachael.roderick@sba.gov or call 603-225-1400.



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